**Press Release 02. 07.2022**

**Aydem Perakende, Gediz Perakende and Yapı Kredi Cooperate to Provide Softer Payment Terms for Farmers**

**Aydem Perakende, Gediz Perakende and Yapı Kredi join forces for farmers. Under this cooperation, farmers can issue automatic payment orders and postpone their bills until harvest time by obtaining a three-month term and 0 interest advantage on payments from Aydem Perakende and Gediz Perakende Customer Relations Centers using Yapı Kredi Efficient Cards.**

An important cooperation agreement was signed between Aydem Perakende and Gediz Perakende and Yapı Kredi for farmers. Thanks to Yapı Kredi's Efficient Card, which is a farmers card that can be used to purchase all agricultural inputs (diesel, fertilizers, seeds, pesticides, seedlings and saplings, etc.), electricity bills payable at Aydem Perakende and Gediz Perakende Customer Relations Centers can be deferred and paid in installments until harvest time. In addition, under the agreement, Yapı Kredi Efficient Card holders can defer their bill payments until harvest time and benefit from special interest rates. The collaboration also provides convenience with Direct Debit System for Aydem Perakende and Gediz Perakende customers with high electricity consumption bills in automatic payments from agricultural institutions.

Farmers who are customers of Aydem Perakende and Gediz Perakende can benefit from these opportunities by going to the nearest Yapı Kredi branch and applying for an Efficient Card.

**About Aydem Perakende:**

Aydem Perakende was established in 2008 as a subsidiary of Aydem Enerji to supply over two million customers in Aydın, Denizli and Muğla with high quality and uninterrupted energy. Aydem Perakende, consistent with its primary focus on customer satisfaction, provides electricity services to non-eligible consumers in the regions where it operates through retail sales contracts, and to all eligible consumers in the country, regardless of region, through bilateral agreements. Aydem Perakende has a strong corporate culture with its forward-looking work policies and innovative practices, and the value it places on its employees, attested to by its inclusion in the "List of the Best Employers in Turkey" published by the Great Place to Work® Institute also in 2022. At the Great Place to Work® Turkey's Best Employers for Private Sector and Regions Awards 2022, Aydem Perakende was placed in the category "Best Employers of the Aegean Region".

**About Gediz Perakende:**

Incorporated within Aydem Enerji, which is the first and leading integrated energy company in Turkey with 40 years of experience and expertise in the energy sector, Gediz Perakende started operating in 2013 as a contracted supplier in İzmir and Manisa. Gediz Perakende provides continuous, high-quality electricity to more than 3 million customers in İzmir and Manisa. With a corporate culture that promotes the strategy to offer energy solutions for a sustainable future, Gediz Perakende keeps working to create value for its customers, employees, suppliers and the society through its customer-focused approach, its services that keep pace with the innovations and needs of the modern world, and its customer relations centers that have the largest service network in Turkey. Gediz Perakende, adding value to Turkey's energy and business sectors, was certified as a Great Workplace also in 2022 by the Great Place to Work® Institute for its work policies, innovative practices and strong corporate culture. In addition, Gediz Perakende continues its success by being included also in the 2022 Great Place to Work® Turkey's Best Employers for Private Sector and Regional Award list.

**For Press Contact with Aydem Perakende and Gediz Perakende**

Department of Corporate Communication

Corporate Communication Specialist – Baran ÖLEKLİ

Email: baran.olekli@aydemenerji.com.tr

Tel.: 0530 100 34 22